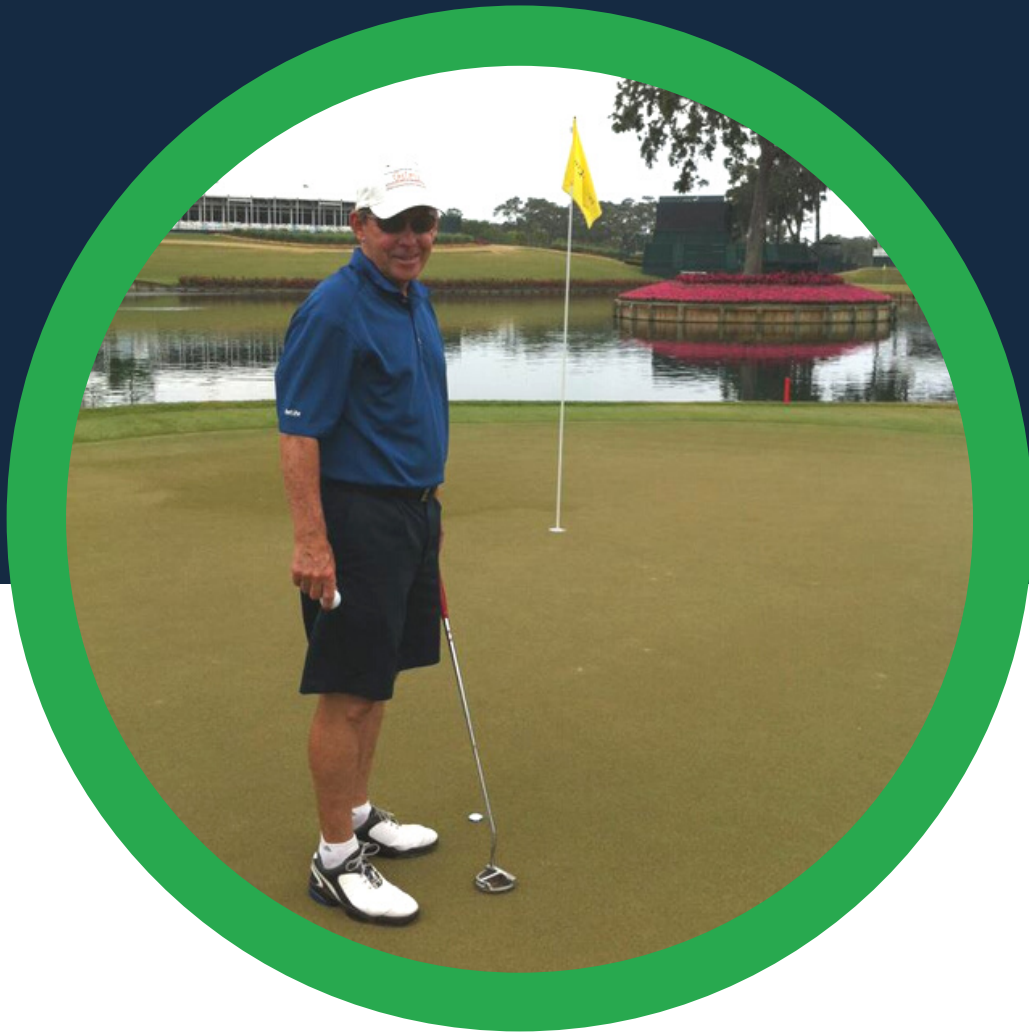




# Chip Trefry

MEMORIAL GOLF TOURNAMENT



COMMUNITY GAME CHANGER AWARDS DINNER: **SEPTEMBER 24, 2022**  
GOLF TOURNAMENT: **SEPTEMBER 25, 2022**

San Jose Country Club

Benefiting:



# HONORING CHIP'S LEGACY

In 2020 we said goodbye to one of our most dedicated volunteer leaders, Chip Trefry. While he will be missed by many, he will never be forgotten. His dedication to First Tee - North Florida stemmed from his passion for the game of golf and his willingness to help others. The Trefry family motto is "Leave it better than you found it" and that is certainly what Chip did for the First Tee. Thousands of children pass through First Tee - North Florida programs each year and learn the joyful game of golf, but more importantly, build their character foundation with core values, life skills, and healthy habits that will guide them for the rest of their life.

The annual event is in memory of "Chip" Trefry and the Community Game Changer Award was created in his name. This year's award will be given to Stephen Joost, Founding Partner of Firehouse Restaurant Group, for his extraordinary commitment to public service, community involvement, and a demonstration of leaving the world better than he found it.

A portion of the event proceeds will fund the Earl "Chip" Trefry, Jr. College Scholarship that provides educational opportunities to participants who have demonstrated exceptional commitment to and/or excellence through First Tee - North Florida and will be lifelong ambassadors to the game.

We believe that all kids deserve the chance to grow in a supportive environment with mentors guiding them. First Tee - North Florida is dedicated to building programs that are as accessible, welcoming, and impactful as they are fun. Your contribution will help us make a difference in the lives of young people by providing opportunities to engage in meaningful experiences where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way.

Sincerely,



JEFF WILLOUGHBY  
EXECUTIVE DIRECTOR  
FIRST TEE - NORTH FLORIDA



# 2022

## Community Game Changer Award Recipient



### Stephen Joost

The annual event is in memory of "Chip" Trefry and the Community Game Changer Award was created in his name. This year's award will be given to Stephen Joost, Founding Partner of Firehouse Restaurant Group, for his extraordinary commitment to public service, community involvement, and a demonstration of leaving the world better than he found it.

Stephen Joost, a Jacksonville native, served as a Founding Partner of Firehouse Restaurant Group, Inc. from 1994 until its sale in December of 2021. During his tenure with Firehouse Subs, Mr. Joost developed the business model for one of the most iconic and recognized franchise brands in the restaurant industry.

Mr. Joost shared his fiscal talents with his community by serving on the Jacksonville City Council from July 2007 through June 2015. During his service on the City Council, he was appointed as a member of the Finance Committee, which he would eventually chair. Mr. Joost was elected by his peers as the Council Vice President and ultimately, elected as City Council President. He was the recipient of the Charles D. Webb Award, the Jacksonville City Council's most prestigious internal award bestowed on the City Council Member that best exemplifies the extraordinary commitment to public service demonstrated by the late Charles D. Webb.

Mr. Joost is the past Chairman of the Muscular Dystrophy Association Tennis Tournament and past Treasurer and Secretary Salvation Army Advisory Board. He also served as a board member of the Justice Coalition, First Tee of Northeast Florida and a past Chair of the Champions for Justice Dinner. Mr. Joost served as the Director of the Pond Charity Classic, one of the most recognized charity golfing events in Florida. Mr. Joost was appointed by the Governor to the University of North Florida Board of Trustees in 2016 and served as the Finance Chair for several years. His term expired in February of this year. Currently, Mr. Joost serves on the Len Mattiace Foundation and is on the Board of Governors at San Jose Country Club. He also served on the Board of Directors for First Tee - North Florida.

Mr. Joost is most proud of his two wonderful children, Emma and Christopher.







# THE DETAILS



## **Community Game Changer Awards Dinner**

Saturday, September 24, 2022

5:30pm - 7:00pm cocktails, silent auction & raffles

7:00pm - 10:00pm dinner & program

Dinner, drinks, dessert, auction included



## **Golf Tournament**

Sunday, September 25, 2022

1:15pm Shotgun Start

18 - Hole Scramble Format

Lunch & Drinks Included

Player Gifts, On Course Contest

Awards, Food & Drinks After Play



Benefiting



Your gift will help the First Tee in its mission to reach children in North Florida to ensure that there are more leaders like Chip in the world.



## 2022 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor	\$15,000	Available
Beverage Sponsor	\$10,000	1 Available
Game Changer Sponsor	\$5,000	6 Available
Golf Tournament Sponsor	\$2,500	5 Available
Awards Dinner Table Sponsor	\$2,500	5 Available
Hole Sign Sponsor	\$250	35 Available

## 2022 REGISTRATION PRICES

Foursome	\$1,800	15 Available
Dinner Tickets	\$175	218 Available

Additional sponsorship packages can be created as needed.



# WHAT'S INCLUDED

---

## Presenting Sponsor (\$15,000)

- Company logo included in tournament print collateral, on First Tee - North Florida social media, website and email blast, and on materials for the dinner
- Two full-page print ads in the dinner program
- Four hole signs on the golf course
- Company name / logo used in event title (Chip Trefry Memorial Golf Tournament Presented by:\_\_\_\_\_)
- Ability to have up to 24 guest between both events \*to be mutually agreed upon between First Tee - North Florida & Sponsor

Please contact Jeff Willoughby for more details: 904-810-2231 | [Jeff@firstttenorthflorida.org](mailto:Jeff@firstttenorthflorida.org)

## Beverage Sponsor (\$10,000)

- Company logo included in tournament print collateral, on First Tee - North Florida social media, website and email blast, and on materials for the dinner
- One full-page print ad in the dinner program
- Two hole signs on the golf course
- One golf foursome
- Lunch & drinks for 4 golfers on Sunday
- One table for 8 guests at Saturday's dinner (includes table sign with company logo)
- Logo on beverage carts during tournament
- Logo printed on cocktail napkins for cocktail hour
- Company signage throughout cocktail hour



# WHAT'S INCLUDED

---

## Game Changer Sponsor (\$5,000)

There are six packages of Game Changer Sponsors. Packages are first come first serve with different branding opportunities at each . All Game Changer Sponsor Packages will receive the following:

- Company logo included in tournament print collateral, on First Tee - North Florida social media, website and email blast, and on materials for the dinner
- One half-page ad in the dinner program
- Two hole signs on the golf course
- One golf foursome
- Lunch & drinks for 4 golfers on Sunday
- One table for 8 guests at Saturday's dinner (includes table sign with company logo)

### Game Changer Sponsor Packages:

#### PUTTING GREEN SPONSOR (1 AVAILABLE)

Company signage on the putting green during the tournament.

#### RANGE SPONSOR (1 AVAILABLE)

Company signage on driving range during the tournament.

#### TEE GIFT SPONSOR (1 AVAILABLE)

Company signage posted at registration table, put marketing materials in player gift bag.

#### LUNCH SPONSOR (1 AVAILABLE)

Company signage at player lunch, marketing materials at lunch pick up.

#### AUCTION SPONSOR (1 AVAILABLE)

Company logo throughout the auction display and on bid sheets.

#### GOLF CART SPONSOR (1 AVAILABLE)

Company signage posted on player carts, marketing materials in carts.

# WHAT'S INCLUDED

---

## Golf Tournament Sponsor (\$2,500)

- Company logo included in tournament print collateral, on First Tee - North Florida social media, website and email blast, and on materials for the dinner
- One quarter-page print ad in the dinner program
- Two hole signs on the golf course
- One golf foursome
- Lunch & drinks for 4 golfers on Sunday

## Awards Dinner Table Sponsor (\$2,500)

- Company logo included in tournament print collateral, on First Tee - North Florida social media, website and email blast, and on materials for the dinner
- One quarter-page print ad in the dinner program
- Company logo displayed on table at the dinner
- One table for 8 guests at Saturday's Dinner

## Hole Sign Sponsor (\$250)

- One hole sign with name or company logo to be used on course during the tournament

## Foursome (\$1,800)

- 18 holes of golf at San Jose Country Club with cart
- Player gift
- Lunch & drinks for 4 golfers on Sunday
- Golf prizes
- On-course contest

## Dinner Ticket (\$175)

- Dinner, drinks, dessert, auction, and raffles



Unable to attend the event? Make a donation in honor of Chip's Legacy.

Any donation you are able to make, no matter the amount, will help make a difference in the lives of children in North Florida.

Donate today at [www.firstteenorthflorida.org/Chip2022](http://www.firstteenorthflorida.org/Chip2022)



# About the Charity



We exist to enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with life skills curriculum, we create learning experiences that build inner strength, self-confidence, and resilience that kids carry to everything they do.

With the belief that all kids deserve the chance to grow in a supportive environment with mentors guiding them, we are dedicated to building programs that are accessible, welcoming, and as impactful as they are fun. We take great pride in our mission and our accomplishments, and with your help we can continue to influence the lives of youth in North Florida.

## 103,000+

### CHILDREN

Last year alone, our chapter impacted over 103,000 children in our seven county service area which includes Clay, Duval, Flagler, Nassau, Putnam, St. Johns, and Volusia.

## 95,000+

### FIRST TEE SCHOOL PROGRAM

This was delivered to more than 95,000 children at 150+ participating elementary schools.

## 6,500+

### FIRST TEE COMMUNITY PROGRAM

Over 6,500 children were reached via other youth serving organizations.

## 1,500+

### FIRST TEE PROGRAM

Over 1,500 children received essential character foundational core values, life skills, and healthy habits through our program.

## 140+

### CHAPTERS

First Tee has over 140+ chapters worldwide!

## 20+

### PROGRAM LOCATIONS

We have partnerships with over 20 golf clubs in North Florida to help deliver our Life Skills Experience.

For more information about First Tee - North Florida please visit: [www.firstteenorthflorida.org](http://www.firstteenorthflorida.org) or call (904) 904-924-9470.





**To register visit:**

[www.firstteenorthflorida.org/Chip2022](http://www.firstteenorthflorida.org/Chip2022)

**Questions?**

Contact: Jeff Willoughby | [Jeff@firstteenorthflorida.org](mailto:Jeff@firstteenorthflorida.org) | 904-924-9470