



CHAMPIONS

2024 PURE Insurance Championship Impacting First Tee Application September 17–22, 2024 | Pebble Beach Golf Links

Application Deadline: March 20, 2024

Overview:

The PURE Insurance Championship Impacting First Tee showcases participants across the First Tee chapter network and celebrates their dedication to the game of golf and living out their character strengths and values as they strive to make an impact in their local communities. This tournament is an official PGA TOUR Champions event at Pebble Beach Golf Links on the Monterey Peninsula that pairs one junior with a PGA TOUR Champions player and two amateurs, providing life-changing mentoring opportunities. To be selected, juniors are measured on their playing ability as well as their personal growth and life skills learned through First Tee's programs. The tournament is televised nationally on Golf Channel.

Participant Selection:

Up to 81 participants are eligible to play in the event.

Eligibility Requirements:

- Participants must be between 14 and 18 years old (applicants must reach their 14th birthday by the first day of the event date and not have reached their 19th birthday by the conclusion of the event).
- Classified as an 8th grader, high school freshman, sophomore, or junior as of spring semester 2024 (high school seniors at the time of the application deadline are not eligible to apply.)
- Since this event has male and female divisions, all participants must select one of these divisions during the application process. For any questions or concerns, please email support@firsttee.org.
- Entered in Salesforce and has been an active participant for a minimum of two years
- Competitive Golf Ability – MUST have an active USGA GHIN handicap of 6 or better for males and 8 or better for females
- Players must be physically and mentally able to play up to 5 rounds in one week, while walking, carrying their own bag, and keeping pace of play according to the PGA TOUR Rules and Competitions guidelines
- Participants who previously attended the event are not eligible
- Each chapter may nominate up to five participants
- If selected, the participant must be able to travel to Pebble Beach, CA 9/17-9/22, 2024

Application Process:

Applications will be submitted online at <https://firsttee.smapply.org>; please follow the instructions in the “Quick Start Guide” on how to complete this process. Please contact your chapter representative if you have difficulty with the application process. The online application will consist of the following:

- Application Code
- Participant General Information
- Golf Resume
- School & Community Activities Chart
- Supplemental Questions (2)
- Three (3) Short Answer Essays
- Chapter Participation Survey (to be completed by a chapter representative and uploaded by the participant)
- Participant Bio Form
- Letter of Recommendation
- Headshot



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- Social Media, Code of Conduct and Model Release Form
- Release of Liability Form

Below is a copy of the application you will need to complete online; please refer to the application below to make sure that you have all of the information you need to complete your application online. Online application must be submitted by the First Tee participant. Applications submitted by a parent, guardian or Chapter Representative will be automatically disqualified. First Tee will not accept paper applications, emails, or correspondence from families of participants. The deadline to apply online is March 20, 2024.

Selection Process:

Following the closing date of March 20, 2024, a judging committee made up of First Tee headquarters staff members, chapter staff and PURE Insurance staff will review and assign point values to the categories. Once the selected participants have been identified, we will announce the field in July. Specific information regarding the announcement details and date in July will be provided at a later time.

Travel & Stipend Information:

Selected participants will be required to travel with a chaperone and are responsible for making all travel arrangements. First Tee has secured a discounted room rate at the Hyatt Monterey for First Tee participants and their chaperone to utilize. All guest room arrangements will need to be made by contacting the hotel directly. A reservation link will be sent to all selected participants for them to make their own arrangements.

First Tee will provide each participant who will be flying a stipend of up to \$3,000 to assist with the cost of airfare, lodging, and rental car arrangements. Participants who live within 150 miles of Pebble Beach will be required to drive and will receive a stipend of up to \$2,000 to assist with the cost of travel and lodging. Stipends will be sent directly to the Chapters following the conclusion of the event.

Hyatt Monterey Room Rates	
Sept 16 – 22, 2024	\$279.00 +tax

Questions:

Nicolette Scalf

Manager, Events

(904) 940-4290

nicolettescalf@firsttee.org



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GENERAL INFORMATION FORM		
Participant Name (First and Last):		
Chapter:		
Participant E-Mail:		Participant Cell #:
Current Home Address:		Home #:
City:	State:	ZIP Code:
Date of Birth (MM/DD/YYYY):		
School Grade Level: <u>2023-2024</u> <input type="checkbox"/> 8 th Grade <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior		School Grade Level: <u>2024-2025</u> <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior <input type="checkbox"/> College Freshman
High School Grade Point Average (based on a 4.0 scale):		Gender Identity: <input type="checkbox"/> Male <input type="checkbox"/> Female
Ethnic Background: <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Hispanic or LatinX <input type="checkbox"/> Native American or Native Alaskan <input type="checkbox"/> Pacific Islander <input type="checkbox"/> White or Caucasian <input type="checkbox"/> Multi-Racial <input type="checkbox"/> Prefer not to respond		Shirt Size: Men's <input type="checkbox"/> Women's <input type="checkbox"/> <input type="checkbox"/> Extra Small <input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> Extra Large <input type="checkbox"/> XXL
Years playing golf:	USGA GHIN # (if none, "N/A"):	USGA Handicap:
Chapter Contact Full Name:		Chapter Contact E-Mail:
Chapter Executive Director:		Executive Director E-mail:



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FAMILY INFORMATION FORM		
Parent/Guardian #1 Full Name:		Parent/Guardian #2 Full Name: (optional)
Parent/Guardian #1 E-Mail:		Parent/Guardian #2 E-Mail:
Parent/Guardian #1 Cell #:		Parent/Guardian #2 Cell #:
Parent/Guardian Permanent, Legal Address:		
City:	State:	ZIP Code:
Parent/Guardian #1 Employer:		
Parent/Guardian #1 Occupation:		Phone #:
Parent/Guardian #2 Employer:		
Parent/Guardian #2 Occupation:		Phone #:
Parent/Guardian Signature:		Date:
Participant Signature:		Date:



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GOLF RESUME

You must include your score, finish, the tournament yardage and link to online results (if available). In addition, you will also need to classify the event as local, regional, or national. Results from prior to 2022 will not be considered when scoring your application. The template below reflects the online form.

Tournament Name	Date	Round by Round Results	Finish (Place)	Field Size	Course Yardage & Par	Please provide a link to the online results (if available)
National (Competed against players from outside your home state)						
EXAMPLE: Texas Jr. Golf Tour Championship	March 23–24, 2023	76/74=150	3 rd	84	6108 yards Par 70	https://www.usga.org/content/usga/homepage/championships/2023/u-s-junior-amateur.html#!scoring
Regional (Local Junior Tours or City Tournaments)						
High School (Any high school matches or State High School Championship)						
State (Statewide Junior Tours or State Championships)						



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SCHOOL & COMMUNITY ACTIVITIES CHART			
Please complete the chart below; more space will be available when completing this section online. Please only provide activities between 2021-2024.			
A. Extracurricular & School Activities	Dates (From – To)	Responsibilities	Accomplishments
<i>Example: Golf Club</i>	<i>Jan 2022 - Present</i>	<i>Organized play dates</i>	<i>Club President</i>
B. Community & Volunteer Service	Dates (From – To)	Responsibilities	Accomplishments
C. Awards & Recognition	Dates (From – To)	Responsibilities	Accomplishments
D. Work for Pay	Dates (From – To)	Responsibilities	Accomplishments



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SUPPLEMENTAL QUESTIONS

Have you had a sibling or relative play in this tournament before? If so, what year and who did they play with?
(50-word count)

Do you have any connections to PGA TOUR Champions players? If so, who and what is the connection?
(50-word count)

SHORT ANSWER ESSAYS

Answer all three (3) of the following questions. Please use the space provided below (more space will be available when completing this section online). Your response must be 300 words or less per question.

1. Who has been your First Tee mentor and how have they influenced your personal growth? (This could be a coach, staff member, fellow participant, or alum)
2. What has been the hardest obstacle you have had to overcome off the golf course? How did you handle it? If you had to experience it again, what would you do differently?
3. Complete the phrase: Because of First Tee I _____



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2024 Chapter Participation Survey

PLEASE COMPLETE AND SIGN: The following form is to be completed by a chapter coach, program or executive director for each participant applying for a First Tee national opportunity. It is the participant’s responsibility to make sure this is filled out and signed, and then uploaded to their online application. The same form can be used for multiple opportunities in the same year.

This form is a vital part of the criteria evaluated for national participant opportunities. Please complete it thoughtfully. You can type directly onto this form or attach a separate typed page with numbered answers.

Participant Name and Chapter:	
1. How many years has this participant been involved with your chapter?	
2. Please provide examples of how your participant has been engaged (with others, as a representative, or as a leader) at your chapter within the past three years.	
3. Please explain why you feel this participant should be selected for a national opportunity.	
4. (Optional) Is there any additional information that you would like to add about this participant that has not been covered by the questions above?	
By signing below, I acknowledge that I am fully aware of and understand that if the participant recommended above does not follow the Code of Conduct at the corresponding participant opportunity and is sent home early, the Chapter will be responsible for any additional airfare fees incurred.	
Name of chapter representative:	
Signature:	
Position at Chapter:	E-mail address:
Date:	Phone Number:



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LETTER OF RECOMMENDATION

Please attach one letter of recommendation from ONE of the following explaining why you should be selected for a National Participant Opportunity. Please choose from one of the following:

- Adult mentor outside of your First Tee Chapter
- Teacher
- School Administrator

PARTICIPANT HEADSHOT

Please upload your photo. Here are some important tips to follow when submitting a quality headshot:

- Forward facing image looking at camera
- Image should be from mid-section/shoulders up
- Look for bright lighting with a solid or light-colored background (i.e. Wall inside or outside of your house)
- Photo should not include other people, signs in the background or logos on your clothing other than First Tee
- No Hats
- No Selfies
- Remember to smile



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PARTICIPANT BIO FORM

The purpose of this form is to gather information and identify story ideas. Please be thoughtful and complete with your answers as these responses will be shared with the media. Note that it will serve for background information purposes only and will NOT be scored by the judging committee.

1. First & Last Name:	2. Chapter:
3. Please provide the phonetic spelling of your name (Ex: Jordan Speith – Jor din Speeth):	
4. Please provide the name you prefer to be used during the event for media and print use: (Ex: Billy instead of William, please include any II or III or Jr. if you would like that used)	
5. City, State:	6. Date of Birth (MM/DD/YYYY):
7. High School Grad Year:	8. School Name:
9. Grade Level 2023-2024:	10. Grade Level 2024-2025:
11. How many years have you been involved with First Tee?	
12. Please estimate your total community service hours in 2023:	
13. Have you committed to playing collegiate golf, and if so which school? Yes <input type="checkbox"/> No <input type="checkbox"/> School Name (If Applicable):	
14. If selected, will this be your first time on an airplane? <input type="checkbox"/> Yes <input type="checkbox"/> No	
15. Please list your future aspirations and the goals you've set to attain them (150 words)	
16. What accomplishments are you most proud of on and off the golf course? How did First Tee help you with those accomplishments? (150 words)	
17. How were you introduced to golf/First Tee? Please share your approximate age and if there was a particular person or experience that got you interested in golf and/or First Tee. (150 words)	
18. Tell us a fun fact about yourself? (50-word limit)	
19. Answers from your short essays and bio form may be provided to the media for promotional use. If there is anything listed in your application that you do not want to be shared publicly, please indicate which questions below. (This will not affect your score)	



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Participant Opportunities Code of Conduct

First Tee takes great pride in the quality of its participants, scholars, host facilities, and community involvement at each and every event or special opportunity. In order to make these events enjoyable for everyone, First Tee requires all participants to adhere to a set of guidelines known as the Code of Conduct*. Its purpose is to help First Tee participants grow and mature by understanding and accepting the consequences of their actions. Your signature at the bottom of this page indicates that you understand that the Code of Conduct is to be followed throughout your stay at this event.

VIOLATIONS OF THE CODE OF CONDUCT

- Unsportsmanlike conduct, including abusive language, disrespect to staff, host, or volunteers
- Use or association with drugs or alcohol, smoking or chewing tobacco products
- Vandalism of any sort at host dormitory or hotel
- Conduct not becoming of a First Tee participant, such as acting in anger or creating other distractions
- Physical abuse, threat of physical abuse or verbal abuse to other participants, staff or guests
- Not adhering to the lights out policy
- Not adhering to the dress code

REQUIRED DRESS AT THE EVENT (Unless otherwise instructed)

- Hats/visors are acceptable during golf activities and must be worn with the brim forward. Males must remove hat/visor while indoors.
- Collared shirts or mock turtlenecks must be worn and tucked in at all times
- Women’s fashion shirts without a collar are acceptable but must have sleeves
- Women’s shorts and skirts must be no more than 5” above the knee or the inseam of the shorts must measure at least 5”

Suggested attire for activities will be sent to participants prior to each event. Proper attire is required at all times including meetings and free time. Questionable attire will be reviewed by on-site staff. Should a host facility have a stricter dress code, its policy will take precedence.

CODE OF CONDUCT VIOLATION PENALTIES

Participants in violation of this Code will be prohibited from participating in the remainder of the event and may be sent home at their own expense.

Participant Signature

Participant Printed Name

Date



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Social Media Code of Conduct

First Tee Social Media Code of Conduct requires participants to demonstrate the First Tee values in their everyday lives and, in particular, to show respect for oneself, others and your surroundings. This is expected not only in face-to-face situations but also in written correspondence and electronic social media interactions. We consider social media to include all personal websites and all forms of online community activities such as online blogs, social networks, message boards, conversation pages, chat rooms, emails and cell phone texting.

First Tee Social Media Code of Conduct states that while using any social media platform to communicate with other Chapter participants or with anyone about First Tee, you must abide by the First Tee Code of Conduct and the First Tee values. If you are unaware of what the Code of Conduct states, you can review with your chapter, or contact First Tee HQ. Also, the First Tee's copyrighted words, logos and trademarks may not be used in any manner on social media pages without headquarters approval. For example, you cannot create a social media group that appears to be sponsored by First Tee.

It is very important to respect and follow the rules set forth when using any social media platform. If you fail to do so, there will be consequences which may include cancellation of benefits and being prohibited from participating in future participant events hosted by First Tee HQ. Headquarters will also involve parents and Chapter leaders in these discussions as needed. Thank you for your attention to these guidelines.

Examples of Social Media (but not limited to): Facebook, Instagram, TikTok, SnapChat, Twitter/X, Blogs, YouTube, Email, Texting

Participant Signature

Participant Printed Name

Date



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First Tee Model Release
(For use with minors)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby assign, authorize, give and grant to PGA TOUR First Tee Foundation, Inc., a Florida not for profit corporation, and to PGA TOUR, Inc., a Maryland nonprofit corporation, together with its affiliates, successors, assigns, sponsors, licensees and/or sublicensees (collectively, "TFT"), the unrestricted right and permission to copyright, exploit, use, re-use, publish, republish, and/or sublicense all and any photographic portraits and/or pictures, and all and any audio and/or video images or clips (each, an "Image," and collectively, the "Images"), in whole or in part, of the below named minor (the "Model") in which the Model may be included, in whole or in part, whether composite or distorted in character or form, in color or black and white, made through any media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever at any time, by, or on behalf of TFT, including without limitation the use of any printed matter in conjunction with such Image(s). I acknowledge and agree that TFT may, without prior consent or approval, assign this Model Release (this "Release"), together with its rights hereunder, to any party acquiring all or substantially all of its assets.

I warrant that I am the parent or legal guardian of the Model named below and I have the authority to execute this Release on his or her behalf.

I hereby agree that the terms and conditions of this Release shall also fully apply to me as a model in the event that I appear, in whole or in part, in any of the Images or media related thereto.

I hereby waive and relinquish all and any right to examine, inspect and/or approve the Images, advertising copy and/or printed and/or digital matter that may be used in conjunction with or contain such Images, or to the eventual use that such Images may be applied.

I hereby release, discharge and agree to hold harmless TFT and its agents, consultants, employees, independent contractors and other representatives from and against all any claims, damages, expenses (including without limitation reasonable attorneys' fees) and liability (collectively, "Claims") arising out of or relating to the Image(s), including, without limitation, any blurring, distortion, alteration, optical illusion, or use of such Image(s) in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said Image(s) or in any subsequent processing thereof, as well as any publication thereof, including, without limitation, Claims for libel or invasion of privacy.

I have read the above authorization, release and agreement, and I fully understand the contents thereof. This Release shall be binding upon me, the Model and our respective assigns, heirs and legal representatives.

MODEL:

PARENT OR LEGAL GUARDIAN:

Print Name: _____

Signature: _____

Print Name: _____

Address: _____

Address: _____

WITNESS: _____

Date: _____



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Release of Liability and Acknowledgement of Risk

In consideration of my minor child for whom I am the parent/legal guardian ("Child") being permitted to participate in the PURE Insurance Championship Impacting First Tee and associated activities (the "Event"), I, the undersigned parent/legal guardian, in full recognition and appreciation of the dangers and hazards inherent in participating in the Event, do hereby agree to assume all risks and responsibilities, whether known or unknown, surrounding and pertaining to my Child's participation in the Event.

Further, I do for myself, my Child, and my personal representative(s), heirs and assigns, hereby agree to defend, hold harmless, indemnify, release and forever discharge PGA TOUR First Tee Foundation, Inc. ("First Tee"), PGA TOUR, Inc. ("TOUR"), the title sponsor of the Event (if any), the Event facility (the "Facility"), the host organization (if applicable), and their affiliates and subsidiaries as well as each of their respective officers, directors, agents, members, officials, employees (collectively, "Indemnified Parties") from and against any and all claims, demands and actions, or causes of action, on account of damage to personal property or personal injury (including death) which may result from my Child's participation in the Event (including without limitation transportation to or from the Event), whether or not such injury or damage or death was caused by the Indemnified Parties' acts of negligence and whether or not such injury or damage or death occurred at the Event location. I accept full responsibility for the costs of treatment for any injury or damages suffered by myself or my Child relating to my Child's participation in the Event.

Additionally, I do, for myself and my Child acknowledge that COVID-19 is extremely contagious and that despite the measures the Event has implemented to help mitigate the risk of transmission, the elimination of risk of exposure and infection to COVID-19 is not currently possible. Accordingly, I do, for myself and my Child, assume all risk and danger arising out of attendance at and/or participation in the Event, including out of or related to COVID-19.

Also, I give permission for my Child to participate in all activities sponsored by or associated with the Event and to travel in the vehicles provided by Event personnel. I understand that all and any transportation provided in connection with the Event will be provided by adults with a valid driver's license. I further understand that such transportation may be provided by one or more independent, third-party contractor(s) and not by First Tee. I hereby release the Indemnified Parties from all liability for my Child during travel to and from Event activities.

I acknowledge having read this release and agree to be bound by the terms set forth herein. In witness whereof, I have caused this release to be executed as of the date below.

Parent/Guardian Signature

Parent/Guardian Printed Name

Date