



Application Deadline: March 19, 2025

Overview:

The PURE Insurance Championship provides First Tee participants a national stage on which to showcase the skills and values they've learned at their chapter. Throughout the week, teens can network with peers, PGA TOUR Champions players and leaders from the business world who are competing in the amateur field, gaining exposure to the opportunities golf can provide both on and off the course. During the tournament, which is hosted at iconic Pebble Beach Golf Links, each teen is paired with a golf legend who provides mentorship as they compete for the pro-junior title. First Tee and title sponsor PURE Insurance are committed to ensuring teens from underserved communities have access to this event. Golf resume, personal growth through First Tee and socioeconomic need are all considerations in determining the field.

Participant Selection: Up to 81

Eligibility Requirements:

- Participants must be between 14 and 18 years old (applicants must reach their 14th birthday by the first day of the event date and not have reached their 19th birthday by the conclusion of the event).
- Classified as an 8th grader, high school freshman, sophomore, or junior as of spring semester 2025 (high school seniors at the time of the application deadline are not eligible to apply.)
- Since this event has male and female divisions, all participants must select one of these divisions during the application process. For any questions or concerns, please email support@firsttee.org.
- Entered in Salesforce and has been an active participant for a minimum of two years.
- Competitive Golf Ability MUST have an active USGA GHIN handicap of 6 or better for males and 8 or better for females.
- Players must be physically and mentally able to play up to 5 rounds in one week, while walking, carrying their own bag, and keeping pace of play according to the PGA TOUR Rules and Competitions guidelines
- Participants who previously attended the event are not eligible.
- Each chapter may nominate up to **five** participants.
- If selected, the participant must be able to travel to Pebble Beach, CA 9/16-9/21, 2025.

Application Process:

Applications will be submitted online at https://firsttee.smapply.org; please follow the instructions in the "Quick Start Guide" on how to complete this process. Please contact your chapter representative if you have difficulty with the application process. The online application will consist of the following:

- Application Code
- Participant General Information
- Golf Resume
- School & Community Activities Chart
- Supplemental Questions (2)
- Participant Intro Video (Because of First Tee I ____)
- Three (3) Short Answer Essays
- Chapter Participation Survey (to be completed by a chapter representative and uploaded by the participant)
- Participant Bio Form
- Letter of Recommendation





- Headshot
- Social Media, Code of Conduct and Model Release Form
- Release of Liability Form

Below is a copy of the application you will need to complete online; please refer to the application below to make sure that you have all of the information you need to complete your application online. Online application must be submitted by the First Tee participant. Applications submitted by a parent, guardian or Chapter Representative will be automatically disqualified. First Tee will not accept paper applications, emails, or correspondence from families of participants. The deadline to apply online is March 19, 2025.

Policy on the Use of AI in Event Applications:

To maintain fairness and uphold the integrity of the application process, the use of artificial intelligence (AI) tools, such as text generators or automated writing assistance, is strictly prohibited when completing event applications. Applicants are expected to submit original responses that reflect their own thoughts, experiences, and perspectives. Submissions found to include AI-generated content may be disqualified. We value authenticity and encourage all applicants to share their unique voice and genuine enthusiasm in their applications.

Selection Process:

Following the closing date of March 19, 2025, a judging committee made up of First Tee headquarters staff members, chapter staff and PURE Insurance staff will review and assign point values to the categories. Once the selected participants have been identified, we will announce the field in late June.

Travel & Stipend Information:

Selected participants will be required to travel with a chaperone and are responsible for making all travel arrangements. First Tee has secured a discounted room rate at the Hyatt Monterey for First Tee participants and their chaperone to utilize. All guest room arrangements will need to be made by contacting the hotel directly. A reservation link will be sent to all selected participants for them to make their own arrangements. Transportation is not provided to and from the host hotel and Pebble Beach Golf Links.

First Tee will provide each participant with a stipend of up to \$2,200 to assist with the cost of accommodations. Costs incurred for rental cars, fuel, food, and other transportation related expenses will not be considered.

Airfare Stipends (Needs Based): Selected participants who will be flying to the event will have the option to apply for an airfare stipend by completing a Financial Form following the field announcement in late June. Airfare stipends will be provided to participants and chaperones who demonstrate a financial barrier due to the cost of traveling to Pebble Beach. ONLY the costs incurred for the participant and chaperone will be considered. Any costs associated for additional family members to travel to Pebble Beach is at the discretion of the families and will not be considered. Participants who choose to drive to the event, those who within 150 miles of Pebble Beach will be required to drive, are not eligible for a transportation stipend.

Stipends will be sent directly to the Chapters following the conclusion of the event.

Hyatt Monterey Room Rates		
Sept 15 – 22, 2025	\$289.00 +tax	

Questions:

Nicolette Scalf: Manager, Events

nicolettescalf@firsttee.org





GENERAL INFORMATION FORM						
Participant Name (First and	Last):					
Chapter:						
Participant E-Mail:			Particip	Participant Cell #:		
Current Home Address:				Home #:		
City:		State:		ZIP Code:		
Date of Birth (MM/DD/YYYY	·):					
Does the participant have an pollens, etc.)? ☐ Yes ☐ No	ny allero	gies (drugs, stings,	If yes, ple	ease explair	a:	
Does the participant have any dietary restrictions (dairy, gluten, eggs, peanuts, etc.)? □ Yes □ No		If yes, please explain:				
School Grade Level: 2024-2025 □ 8 th Grade □ Freshman □ Sophomore □ Junior □ Senior		School Grade Level: <u>2025-2026</u> ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior ☐ College Freshman				
High School Grade Point Average (based on a 4.0 scale):		Gender Identity: □ Male □ Female				
Ethnic Background: Asian Black or African American Hispanic or LatinX Native American or Native Alaskan Pacific Islander White or Caucasian Multi-Racial Prefer not to respond			Shirt Size: Men's □ Women's □ □ Extra Small □ Small □ Medium □ Large □ Extra Large □ XXL			
Years playing golf: USGA GHIN # (if none, "N/A"):		'):		USGA Handicap:		
Chapter Contact Full Name:			Chapt	Chapter Contact E-Mail:		
Chapter Executive Director:			Execu	tive Directo	or E-mail:	





	FAMILY INFORM	ATION FORM	
Parent/Guardian #1 Full Name:		Parent/Guardian #2 Full Name: (optional)	
Parent/Guardian #1 E-Mail:		Parent/Guardian #2 E-Mail:	
Parent/Guardian #1 Cell #:		Parent/Guardian #2 Cell #:	
Parent/Guardian Permanent, Legal Address:			
City:	State:		ZIP Code:
Parent/Guardian #1 Employer:			
Parent/Guardian #1 Occupation:		Phone #:	
Parent/Guardian #2 Employer:			
Parent/Guardian #2 Occupation:		Phone #:	
Parent/Guardian Signature:		Date:	
Participant Signature:		Date:	
so	CIOECONOMIC BA	CKGROUND FORM	
To help us better understand the participants we serve and ensure everyone has access to our events, we kindly ask that all applicants complete the financial information below. If you need assistance filling out this portion, please consult your parent or guardian.			
Please add your family's household income for the 2024 tax year:		Do you receive financial aid from your Chapter? ☐ Yes ☐ No	
Number of people in your household: (Example: You, Mom, Dad, Sister, and Brother would total 5 members in your household.) Your parents' household size includes: 1. Yourself; 2. Your Parents/Guardians; 3. Your parents' other children (other than yourself even if they don't live with your parents) who will receive more than half of their financial support from your parents between July 1, 2023, and June 30, 2024 4. Other people who aren't your parents' children but who live with your parents and receive more than half of their support from your parents			

between July 1, 2024, and June 30, 2025.





GOLF RESUME

You must include your score, finish, the tournament yardage and link to online results (if available). In addition, you will also need to classify the event as local, regional, or national. **Results from prior to 2023 will not be considered**when scoring your application. The template below reflects the online form.

when scoring your application. The template below reflects the online form.						
Tournament Name	Date	Round by Round Results	Finish (Place)	Field Size	Course Yardage & Par	Please proved a link to the online results (if available)
	National	(Competed ag	gainst play	yers from	outside your home	state)
EXAMPLE : Texas Jr. Golf Tour Championship	March 23-24, 2023	76/74=150	3 rd	84	6108 yards Par 70	https://www.usga.org/content/ usga/homepage/ championships/2023/u-s junior-amateur.html#!scoring
	R	egional (Loca	l Junior T	ours or C	ity Tournaments)	
Hig	h School (Any high sch	ool match	es or Stat	e High School Chan	npionship)
State (Statewide Junior Tours or State Championships)						





SCHOOL & COMMUNITY ACTIVITIES CHART

Please complete the chart below; more space will be available when completing this section online.

Please only provide activities starting in 2023. Please include information on your Extracurricular & School Activities, Community & Volunteer Service, Awards & Recognition, Work for Pay.

A. Extracurricular & School Activities	Dates (From – To)	Responsibilities	Accomplishments
Example: Golf Club	Jan 2023 - Present	Organized play dates	Club President

SUPPLEMENTAL QUESTIONS

Have you had a sibling or relative play in this tournament before? If so, what year and who did they play with? (50-word count)

Do you have any connections to PGA TOUR Champions players? If so, who and what is the connection? (50-word count)

PARTICIPANT INTRO VIDEO

Please upload a video answering the prompt "Because of First Tee..."

Here are some important tips to follow when submitting a quality video:

- Please aim for a video that is 30 seconds to 2 minutes long, recorded in a quiet, well-lit environment, with clear audio and video quality.
- Videos should be recorded vertically
- Start by introducing yourself using your first and last name and Chapter.
- Remember to speak naturally and confidently, starting your video with the phrase, "Because of First Tee..." and provide a specific example of how First Tee has impacted your life.
- Save your file in a common format like MP4 before submitting.





SHORT ANSWER ESSAYS

Answer all three (3) of the following questions. Please use the space provided below (more space will be available when completing this section online). Your response must be 300 words or less per question.

- 1. Who has been your First Tee mentor and how have they influenced your personal growth? (This could be a coach, staff member, fellow participant, or alum)
- 2. What has been the hardest obstacle you have had to overcome <u>off</u> the golf course? How did you handle it? If you had to experience it again, what would you do differently?
- 3. Complete the phrase: Dear Coach, you taught me _____

LETTER OF RECOMMENDATION

Please attach one letter of recommendation from ONE of the following explaining why you should be selected for a National Participant Opportunity. Please choose from one of the following:

- Adult mentor outside of your First Tee Chapter
- Teacher
- School Administrator

PARTICIPANT HEADSHOT

Please upload your photo. Here are some important tips to follow when submitting a quality headshot:

- Forward facing image looking at camera
- Image should be from mid-section/shoulders up
- Look for bright lighting with a solid or light-colored background (i.e. Wall inside or outside of your house)
- Photo should not include other people, signs in the background or logos on your clothing other than
 First Tee
- No Hats
- No Selfies
- Remember to smile





2025 Chapter Participation Survey

PLEASE COMPLETE AND SIGN: The following form is to be completed by a chapter coach, program or executive director for <u>each participant</u> applying for a First Tee national opportunity. It is the participant's responsibility to make sure this is filled out and signed, and then uploaded to their online application. The same form can be used for multiple opportunities in the same year.

This form is a vital part of the criteria evaluated for national participant opportunities. Please complete it thoughtfully. You can type directly onto this form or attach a separate typed page with numbered answers.

Pa	Participant Name and Chapter:				
1.	How many years has this participant been involved	with your chapter?			
2.	Please provide examples of how your participant has a leader) at your chapter within the past three years	as been engaged (with others, as a representative, or as s.			
3.	3. Please explain why you feel this participant should be selected for a national opportunity.				
	4. (Optional) Is there any additional information that you would like to add about this participant that has not been covered by the questions above?				
4.		ou would like to add about this participant that has not			
By ab	been covered by the questions above? signing below, I acknowledge that I am fully aware o	f and understand that if the participant recommended onding participant opportunity and is sent home early,			
By ab	been covered by the questions above? The signing below, I acknowledge that I am fully aware of the coverage of the conduct at the corresponding to the c	f and understand that if the participant recommended onding participant opportunity and is sent home early,			
By ab the Na	been covered by the questions above? The signing below, I acknowledge that I am fully aware of the coverage of the conduct at the correspondence of the coverage of the cover	f and understand that if the participant recommended onding participant opportunity and is sent home early,			
By abo the Na	been covered by the questions above? y signing below, I acknowledge that I am fully aware of ove does not follow the Code of Conduct at the correspe Chapter will be responsible for any additional airfarence of chapter representative:	f and understand that if the participant recommended onding participant opportunity and is sent home early,			





PARTICIPANT BIO FORM The purpose of this form is to gather information and identify story ideas. Please be thoughtful and complete with your answers as these responses will be shared with the media. Note that it will serve for background information purposes only and will NOT be scored by the judging committee. 1. First & Last Name: 2. Chapter: 3. Please provide the phonetic spelling of your name (Ex: Jordan Speith – Jor din Speeth): 4. Please provide the name you prefer to be used during the event for media and print use: (Ex: Billy instead of William, please include any II or III or Jr. if you would like that used) 5. City, State: 6. Date of Birth (MM/DD/YYYY): 7. High School Grad Year: 8. School Name: 9. Grade Level 2024-2025: 10. Grade Level 2025-2026: 11. How many years have you been involved with First Tee? 12. Please estimate your total community service hours in 2024: 13. Have you committed to playing collegiate golf, and if so which school? Yes □ No □ School Name (If Applicable): 14. If selected, will this be your first time on an airplane? \square Yes \square No 15. Please list your future aspirations and the goals you've set to attain them (150 words) 16. How were you introduced to golf/First Tee? Please share your approximate age and if there was a particular person or experience that got you interested in golf and/or First Tee. (150 words) 17. Tell us a fun fact about yourself? (50-word limit) 18. I certify that my parent/quardian grants First Tee permission to use participant's background information for media opportunities and promotional materials, including age, high school, hometown and information from the application essays. ☐ Yes, I certify that First Tee has permission to use participant's background information. □ No, I do not grant First Tee permission to use participant's background information. ☐ First Tee may only use the information listed below – (please list information)





Participant Opportunities Code of Conduct

First Tee takes great pride in the quality of its participants, scholars, host facilities, and community involvement at each and every event or special opportunity. In order to make these events enjoyable for everyone, First Tee requires all participants to adhere to a set of guidelines known as the Participant Opportunities Code of Conduct. Its purpose is to help First Tee participants grow and mature by understanding and accepting the consequences of their actions. Your signature at the bottom of this page indicates that you understand that the Participant Opportunities Code of Conduct is to be followed throughout your stay at this event.

PARTICIPANT OPPORTUNTIES CODE OF CONDUCT:

Attendees of First Tee Participant Opportunities are expected to refrain from the following for the duration of all First Tee events.

- Unsportsmanlike conduct, including abusive language, disrespect to staff, host, or volunteers
- · Use or association with drugs or alcohol, smoking or chewing tobacco products
- Vandalism of any sort at host dormitory or hotel
- · Conduct not becoming of a First Tee participant, such as acting in anger or creating other distractions
- Physical abuse, threat of physical abuse or verbal abuse to other participants, staff or guests Sexual harassment, abuse, or misconduct
- · Not adhering to the lights out policy
- Not adhering to the dress code

DRESS CODE AT THE EVENT (Unless otherwise instructed)

- Hats/visors are acceptable during golf activities and must be worn with the brim forward. Males must remove hat/visor while indoors.
- Collared shirts or mock turtlenecks must be worn and tucked in at all times
- · Women's fashion shirts without a collar are acceptable but must have sleeves
- Women's shorts and skirts must be no more than 5" above the knee or the inseam of the shorts must measure at least 5"

Suggested attire for activities will be sent to participants prior to each event. Proper attire is required at all times including meetings and free time. Questionable attire will be reviewed by on-site staff. Should a host facility have a stricter dress code, its policy will take precedence.

CODE OF CONDUCT VIOLATION PENALTIES

-	mined solely by First Tee will face consequen er of the event and may be sent home at the pa	
Participant Signature	Participant Printed Name	Date





Social Media Code of Conduct

First Tee Social Media Code of Conduct requires participants to demonstrate the First Tee values in their everyday lives and, in particular, to show respect for oneself, others and your surroundings. This is expected not only in face-to-face situations but also in written correspondence and electronic social media interactions. We consider social media to include all personal websites and all forms of online community activities such as online blogs, social networks, message boards, conversation pages, chat rooms, emails and cell phone texting.

The First Tee Social Media Code of Conduct:

- While using any social media platform to communicate with other First Tee alumni or with anyone about First Tee, you must abide by the First Tee Participant Opportunities Code of Conduct
- Also, the First Tee's copyrighted words, logos and trademarks may not be used in any manner on social media pages without headquarters approval. For example, you cannot create a social media group that appears to be sponsored by First Tee.
- Images and likenesses of First Tee participants may not be used on social media platforms or otherwise without approval from First Tee headquarters. All electronic communications between unrelated adults and First Tee participants who are minors must include a third-party adult.

It is very important to respect and follow the rules set forth when using any social media platform. If you fail to do so, there will be consequences which may include, but are not limited to, cancellation of benefits and being prohibited from participating in future participant events hosted by First Tee HQ. Headquarters will also involve parents and Chapter leaders in these discussions as needed. Thank you for your attention to these guidelines.

- ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` `): Facebook, Instagram, TikTok, SnapChat <mark>,</mark> Tw	√itter/X, Blogs, YouTube,
Email, Texting.		
Participant Signature	Participant Printed Name	Date





First Tee Model Release

(For use with minors)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby assign, authorize, give and grant to PGA TOUR First Tee Foundation, Inc., a Florida not for profit corporation, and to PGA TOUR, Inc., a Maryland nonprofit corporation, together with its affiliates, successors, assigns, sponsors, licensees and/or sublicensees (collectively, "TFT"), the unrestricted right and permission to copyright, exploit, use, re-use, publish, republish, and/or sublicense all and any photographic portraits and/or pictures, and all and any audio and/or video images or clips (each, an "Image," and collectively, the "Images"), in whole or in part, of the below named minor (the "Model") in which the Model may be included, in whole or in part, whether composite or distorted in character or form, in color or black and white, made through any media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever at any time, by, or on behalf of TFT, including without limitation the use of any printed matter in conjunction with such Image(s). I acknowledge and agree that TFT may, without prior consent or approval, assign this Model Release (this "Release"), together with its rights hereunder, to any party acquiring all or substantially all of its assets.

I warrant that I am the parent or legal guardian of the Model named below and I have the authority to execute this Release on his or her behalf.

I hereby agree that the terms and conditions of this Release shall also fully apply to me as a model in the event that I appear, in whole or in part, in any of the Images or media related thereto.

I hereby waive and relinquish all and any right to examine, inspect and/or approve the Images, advertising copy and/or printed and/or digital matter that may be used in conjunction with or contain such Images, or to the eventual use that such Images may be applied.

I hereby release, discharge and agree to hold harmless TFT and its agents, consultants, employees, independent contractors and other representatives from and against all any claims, damages, expenses (including without limitation reasonable attorneys' fees) and liability (collectively, "Claims") arising out of or relating to the Image(s), including, without limitation, any blurring, distortion, alteration, optical illusion, or use of such Image(s) in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said Image(s) or in any subsequent processing thereof, as well as any publication thereof, including, without limitation, Claims for libel or invasion of privacy.

I have read the above authorization, release and agreement, and I fully understand the contents thereof. This Release shall be binding upon me, the Model and our respective assigns, heirs and legal representatives.

MODEL:	PARENT OR LEGAL GUARDIAN:
Print Name:	 Signature: Print Name:
Address:	
WITNESS:	Date:





Release of Liability and Acknowledgement of Risk

In consideration of my minor child for whom I am the parent/legal guardian ("Child") being permitted to participate in the PURE Insurance Championship and associated activities (the "Event"), I, the undersigned parent/legal guardian, in full recognition and appreciation of the dangers and hazards inherent in participating in the Event, do hereby agree to assume all risks and responsibilities, whether known or unknown, surrounding and pertaining to my Child's participation in the Event.

Further, I do for myself, my Child, and my personal representative(s), heirs and assigns, hereby agree to defend, hold harmless, indemnify, release and forever discharge PGA TOUR First Tee Foundation, Inc. ("First Tee"), PGA TOUR, Inc. ("TOUR"), the title sponsor of the Event (if any), the Event facility (the "Facility"), the host organization (if applicable), and their affiliates and subsidiaries as well as each of their respective officers, directors, agents, members, officials, employees (collectively, "Indemnified Parties") from and against any and all claims, demands and actions, or causes of action, on account of damage to personal property or personal injury (including death) which may result from my Child's participation in the Event (including without limitation transportation to or from the Event), whether or not such injury or damage or death was caused by the Indemnified Parties' acts of negligence and whether or not such injury or damage or death occurred at the Event location. I accept full responsibility for the costs of treatment for any injury or damages suffered by myself or my Child relating to my Child's participation in the Event.

Additionally, I do, for myself and my Child acknowledge that COVID-19 is extremely contagious and that despite the measures the Event has implemented to help mitigate the risk of transmission, the elimination of risk of exposure and infection to COVID-19 is not currently possible. Accordingly, I do, for myself and my Child, assume all risk and danger arising out of attendance at and/or participation in the Event, including out of or related to COVID-19.

Also, I give permission for my Child to participate in all activities sponsored by or associated with the Event and to travel in the vehicles provided by Event personnel. I understand that all and any transportation provided in connection with the Event will be provided by adults with a valid driver's license. I further understand that such transportation may be provided by one or more independent, third-party contractor(s) and not by First Tee. I hereby release the Indemnified Parties from all liability for my Child during travel to and from Event activities.

I acknowledge having read this release and have caused this release to be executed as of	,	herein. In witness whereof, I
Parent/Guardian Signature	Parent/Guardian Printed Name	Date